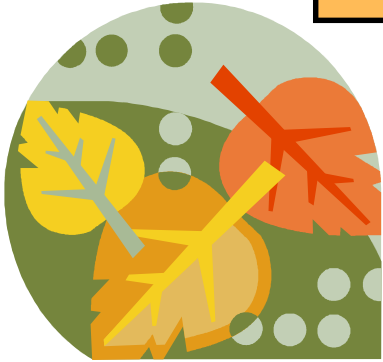


Autumn
2010

GET READY TO BUNDLE UP!



READING ORTHODONTIC GROUP

STRAIGHT TO THE POINT!

Contents:

Get to Know Us...
Contest News...
Future Fantastic
Smiles
Finished Fantastic
Smiles
What's new...

Good Dental Hygiene and Your Overall Health

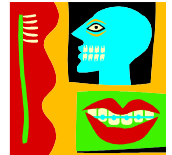


We all know by now the importance of proper oral hygiene (OH), in keeping teeth and gums healthy, but did you know that good OH is essential to your heart as well? Poor OH causes periodontal disease, an inflammation and infection of the gums and tissues supporting teeth. Periodontal disease starts silently with the buildup of dental plaque, a sticky colorless film caused by bacteria. When allowed to accumulate, plaque becomes noticeable and extends below the gum line, attacking the tissue which keeps the teeth in place. Bleeding gums, loose teeth and bad breath can signal the beginning of periodontal disease. This same bacteria which produce infection in the mouth can get into the bloodstream causing a higher incidence of coronary artery disease.

Studies have also uncovered a link between diabetes and periodontal disease, which makes blood sugar levels hard to control.

Pregnant women with periodontal disease are seven times more likely to give birth to pre-term and low birth weight babies.

Proper flossing and brushing and regular dental checkups significantly reduce the risk of periodontal disease.



We know that some parents are unhappy with us for reminding their children to improve their oral hygiene. Good oral hygiene isn't just for looks. Our doctors and staff recommend regular brushing, flossing and using MI paste to keep teeth healthy. White marks aren't pretty. Decalcification and plaque are what happen when teeth aren't cared for properly. **Let us know if you need an oral hygiene refresher course, we will happily review brushing and flossing but it's the patients' responsibility to keep their teeth clean.**



Who does
this Fantastic
Smile belong to?
See page 6



CONGRATULATIONS SYDNEY LOBB!

I am a slim 72 1/2 lbs.
Sydney guessed exactly and won a
gift certificate to Target!

SMILES IN MOTION:

WE PICK UP YOUR CHILD AT SCHOOL FOR
APPOINTMENTS! ASK US HOW! SERVING
BERKS COUNTY SCHOOLS AND COCALICO!



FREE BRACES???



YOU COULD BE A WINNER!

Have you been seeing ROG magnets displayed on car bumpers lately? You could be the lucky winner of free braces. Place an ROG magnet on your car. If your car is spotted by an ROG staff member, you will receive a \$25 Target gift certificate. Of the twelve monthly winners, one lucky family will be randomly chosen to receive free treatment!



CONGRATULATIONS July, August, September

\$100 HYGIENE CONTEST WINNERS!

How well have **YOU** kept your teeth
and braces clean?

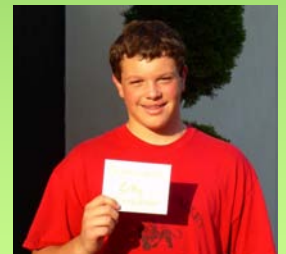
If you score an "A" and no repairs are
needed, you'll earn a ticket which is
entered into the drawing. Each
month we draw one ticket.

The winner receives a \$100 gift card!

July Winner
Logan Hamilton



August Winner
Edwin Torres



Colby Geisinger
September Winner



ROG MAGNET CONTEST



July 2010 Winner:
Chris tagged the Mowrers'
at the baseball playoffs at Conrad
Weiser East elementary school.



August 2010 Winner:
The Fries Family's Pontiac
Montana was spotted by
Kim in Sinking Spring.



September 2010 Winner:
Ellen tagged Kathy MacDougall's VW
at the new Cocalico Cat and Gingham
Dog and Vet office in Denver.

Future Fantastic Smiles

Isabella Abrams
Frank Ackerman
Danielle Altman
Alex Ames
Evelin Arroyo
Amanda Arters
Johan Baez
Kiana Baldwin
Benjamin Baldwin
Hunter Barnard
Gregory Becker
Kayla Beeman
Chad Behle



Emily Bleiler
Morgan Boone
Kelly Brennan
Chelsea Brennan
Collin Brooks
McCale Butto
Jada Carwill
Adam Chaffe
Byanka Chavarria
Colleen Ciabattoni
Michae Collins
Jesus Cortez
William DeMarco
Jocelyn Dialectos
Stergios Dikos
Sarah Dunn
Kiara Eisenhower
Scott Eisenhower
Kameswari Emany
Howard Engel
Michael Faust
Matthew Ferchalk
Briaus Fernandez
Janelle Ferrara
Vincent Filippini
Precious Filsaime
Cody Fink
Todd Fiucci
Madison Flatt
William Fleming
Ashley Foltz

Lauren Fox
Kayla Galloway
Richie Garcia
Derek Gerhart
Laura Guinther
JenniferGuldin
Derian Haas
Andrew Harris
Robert Heck
Lindsey Hecker
Nicholas Hope
Kendrick Hubbell
Alex Jablonski
Ethan Jenkins
Haley Keller
Ben Kerkeslager
Benjamin Klein
Tyler Lechner
Damian Lee
Rachel Levan
Sydney Lobb
TimothyLord
Anastasia Mammarella
Austin Manmiller
Nicole Marabella
Sophia Marshall
Julia Matos
Nick Matteo
Kayla Matuszak
Madeline McDevitt
Alex McRae
Emely Melo
Neve Miller
Tyler Miller
Katherine Minyettys
Anmarie Misterkiewicz
Abigail Moore
Amanda Mountz
Che Murray
Haley Myer
James Naylor
Aaron Nelson
Kelsey Nestro
Stephanie Nye
Emily Opel
Megan Osika
Maureen Perez
Rafael Pichardo
Julianna Pierdomenico
Mike Pitorak
Kylie Redcay

Hunter Reeser
Justine Reppert
Rachel Richards
Mateo Rivera
Nicholas Rothrock
Joseph Rozzi
Meredith Ryan
Natalie Salata
Sulema Sandoval
Lunisol Sandoval
Miranda Santiago
Philip Satz
Kyle Schaeffer
Dylan Schreiner
Jenna Schumacher
Tommy Shaffer
Sabrina Shollenberger
Steven Sievers
Clayton Siminski
Brodie Skrocki
Darling Soto
Kyra Spitko
Genevieve Starke
Mya Stitzel
Emily Stratton
Ryan Swavely
Natalie Sweigart
Michael Tauber
Daniel Tiffany
Ryan Tilney
Guadalupe Tinoco
Joseph Tirado
Tyrese Torres
Harrison Tuckman
Jessica Turco
Justin Ulrich
Michaela Vallonio
Jacob Waltz
Izaak Weaver-Herrera
Madison Werner
Julianna Whalen
Matthew Whitmoyer
Veronica Wilson
Donald Wonnie
Christopher Wounderly
Jing Zheng

Sniffles, Sneezes, Coughs...

School is in session and along with that health issues abound. If your child is in the contagious stage of an illness, please be kind to your child, to other patients, and to our staff. Please reschedule your appointment.



If you are unable to keep your appointment, please call ahead to reschedule. Not cancelling will result in a \$45 missed appointment charge.



Please note that your insurance will NOT cover this cost.

Get to Know Us!

Welcome Jessica Moss!

Are you doing a double take lately? No you aren't seeing double, ROG welcomes Jess, alias J.Mo or LittleZ. Daughter of Carol, longtime Chair5 assistant, Jess is a recent Oley Valley HS and Berks Tech grad, Jess will be working with Tracey doing sterilization, xrays, and operator duties. An avid Flyers fan, when Jess isn't here or at the Wells Fargo Center, she's shopping!



Farewell to Emily

ROG bids farewell to Emily Bansner, who has gone back to school at Drexel University to earn her BSN, Bachelors in Nursing degree. We wish her best of luck. We miss you Em! Come back and visit.

Welcome Nicole Snyder!

We have a new ROGette in our midst! We welcome Nicole, a Schuylkill Valley grad, who also earned a Dental Assisting certification from Berks Career and Tech. Nicole lives in Leesport and when not working, or planning her 2012 wedding to fiancé, Ryan, she loves scary movies, craft shows, and just relaxing with family.



Reading Hospital 5k Charity Run



FINISHED FANTASTIC SMILES

Samantha Adam
Saba Ali
Marina Azzarello
Andy Berger
Eileen Beyer
Julie Bihl
Brianna Blankenbiller
Florentina Boicu
Rachel Boyson
Zachary Brown
Destin Brown
Vanessa Brown
Nathan Calder
Colleen Cameron
David Causa
Courtney Christ
Sean Clark
Tatianna Colon
William Conlin
Amanda Coombes
Ryan Cordes
Robert Cordes
Katherine Correa
Daniel Cortes
Noah Creswell
Kristyn Cusmina
Griffin Daly
Jared Defrees
Nicholas Dennis
Alexa Derr
Marlene Diaz
Emmanuel DiCasimirro
George Dietrich
Jordan Dietrich
Kirsten Dimovitz
Lisbeth Ditzio
Mara Dominguez
Giuliana Doria
Julia Durinzi



Sarah Ellington
Zachary Ernst
Jay Fisher
Bailey Formicone
Sonya Foster
Nicholas Frey
Jamie Fries
Levi Garcia
Evealease Garcia

Rachel Garraway
Matthew Gibson
Mallory Glasmyre
Brigitte Gleason
Gamaliel Gonzalez
Matthew Goodman
Peter Griffiths
Brandon Grim
Jeremy Grossnickle
Lauren Hafer
Diamond Hancock
John Harkins
Debbie Hartman
John Henninger
Patrick Herbert
Tucker Hess
Mallory Hiester
Tim Hilbert
Brent Himmelreich
Hali Hoch
Laura Hritz
Paige Huber
Ronald Jamison
Gregory Jaworowski
Alejandra Jimenez
Natalie Keller
Emily Kemmerling
Gabriella Kerber
Cindy Kerkeslager
Jay Kerkeslager
Connor Killian
Jordan Kissinger
Adam Kondraski
Shannon Kozik
Allison Krall
Mackenzie Kroekel
Joshua Ku
Aaron Kulaga
John Kusnierz
Alyssa Lerch
Cathy Leymeister
Margaret Lilley
Sara Lincoln
Jose Luna
Laura McCanney
Paige McClatchie
Brandon Melones
Frank Melvin
Scott Merz
Steven Messner
Jessica Miller
Erika Miller
Jeff Missimer
Jordan Moore
Abigail Morelli

Samantha Morris
Samantha Moser
Adam Myers
Tiffany Nickerson
Sarah O'Boyle
Sean O'Brien
Brian Ochs
Yajaira Olivares
Victoria Owens
Karen Oxholm
Catherine Oxholm
Christopher Pachuilo
Drew Parese
Ryan Paris
Lance Parmer
Megan Peifer
Nolan Perugini
Wade Phillips
Matthew Pietrobono
Zachary Post
Abigail Pressimone
Tyler Quillman
Celia Reber
Trish Reidenhour
Dakota Reinert
Abby Resnick
Dominic Reto
Alyssa Riccione
Alex Riegel
Heather Roche
Izabella Rodgers
Iris Rosario
Jayne Roth
Kathleen Rowan
Emily Sadowski
Alyssa Sassaman
McKenzie Shannon
Taylor Smith
Elizabeth Steffens
Hannah Stertzel
Eleanor Surhoff
Evan Thornton
Sierra Torres
Nathaniel Tricarico
Thao Vu
Andrew Wasmuth
Alexa Wawrzzonek
Shannon Weaver
Brandi Welker
Ashley Wenger
Courtney Wilkins
Caitlin Woytko
Bethany Yoder
Molly Yoder
Olivia York

Dylan Young
Abby Zeller
Kendra Zemeski

REMEMBER:

- *NO GUM!**
- *NO ICE CHEWING!**
- *NO HARD OR STICKY CANDY!**
- *NO PENCIL CHEWING!**
- *AVOID PIZZA CRUST, BAGELS, HARD PRETZELS!**
- *SLICE HARD FRUITS INTO THIN SLICES!**
- *COOK HARD VEGETABLES FIRST!**



THERE WILL BE A \$25 CHARGE FOR HABITUALLY BROKEN BRACKETS! Your insurance will NOT cover this cost!



John Robert Harwell



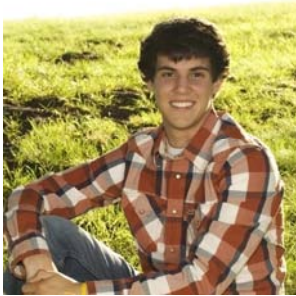
Jones Gang



A lovely future fantastic smile



The Carrs



Max Farrara, Facebook Fantastic Smile winner of a Flip Camera!



A PIECE O' "CEK"



Christine Haller's fantastic smile



Kyle, Olivia, and Batzini

PLEASEEEEEEE remember to update information!

It's crucial that we have a good contact phone number and email address so that you can receive your reminders. Are you using your cell phone exclusively? Please let us know.



**STRAIGHT!
TO THE POINT!**

**READING
ORTHODONTIC
GROUP**

1268 Penn Avenue
Wyomissing PA 19610



GET READY TO BUNDLE UP ISSUE!