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Spring 2010

SUNNY SPRING ISSUE

WANT A FANTASTIC SMILE?

WHY SELECT AN ORTHODONTIST?

Just as there are specialists in medicine such as cardiologists or neurologists, there are specialists in dentistry. Orthodontists are dental specialists who dedicate their professional lives to correcting misaligned jaws (dentofacial orthopedics) and teeth (orthodontics).



ROG technician Wilma Cotto

Orthodontists are dentists who complete an additional orthodontic residency program at an accredited university AFTER graduating from dental school. Since orthodontic specialty training lasts at least 2 years beyond dental school, Orthodontists are the uniquely trained experts who can diagnose, prevent and treat dental and facial irregularities.

Dr. Doleva and Dr. Natalie are members of the American Association of Orthodontists (AAO). Selecting an orthodontist who is a member of the AAO is your assurance that you have chosen an Orthodontist: a post doctoral specialist trained specifically in orthodontics.

Only Orthodontists may be members of the American Association of Orthodontists (AAO). If your dentist is NOT a member of the AAO, s/he is NOT an Orthodontist.

READING ORTHODONTIC GROUP

STRAIGHT!
TO THE POINT

Contents:

Get to Know Us...
Contest News...
Future Fantastic Smiles
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Treatment News...



DID YOU KNOW? This past February our Dr. Natalie spoke at the World Federation of Orthodontists in Sydney Australia. The topic was Orthodontic Retention.

Hawley Retainer

Hawley retainers are custom crafted by our in-house laboratory, using the latest technology with designer colors of thermocryl acrylic. Our doctors recommend this type of retainer if your teeth need slight movement. The replacement cost of Hawley retainers start at \$215.



PROTECT YOUR SMILE
 April is National Facial Protection Month.
 Remember to ask for a mouth guard
 to protect your teeth.

How well have YOU kept your teeth and braces clean?
 If you score an "A" and no repairs are needed, you'll earn a ticket which is entered into the drawing. Each month we draw one ticket. The winner receives a \$100 gift card !

Imprelon Retainer

Imprelon retainers are custom crafted in a similar fashion. These retainers are made to hold your teeth exactly as they are the day your impression is taken. The replacement cost is \$120.



Lower bonded permanent retainer

These are handwrought bonded lingual stainless steel retention appliances. This retainer is bonded inside your lower front teeth designed to stay in for a lifetime. Good oral hygiene is important to keep your teeth and gums healthy. If this retainer has become loose, the cost to rebond is \$45, and to totally replace it is \$120.

As with all retainer wear please remember: NIGHTTIME FOR A LIFETIME!

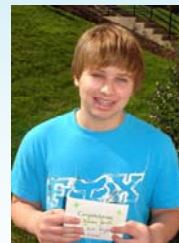
There will be no charge for repairs of upper and lower retainers or rebonding of lower fixed retainers within 3 months of original placement. To clean your retainers, brush with cold water and toothpaste. Never put them in hot water or leave in a hot car, they warp. **Keep them away from dogs.** Keep your retainers in a case when not in the mouth. **Retainers must be brought to any follow up visits.**



February Winner
 Michael Ligenza



January Winner
 Stan Kuszawa



March Winner
 Brandon Fanelli

FOR MORE INFORMATION ABOUT US AND WHAT WE DO....CHECK OUT....WWW/FANTASTICSMILES.COM

ROG MAGNET CONTEST WINNERS



January 2010 Winner:
 Heather spotted
 the lucky Hauck family's car
 In Stevens!



February 2010 Winner:
 The Hogan's
 family car was spotted
 at Cinergi Salon by Beth!



March 2010 Winner:
 Amisha tagged the Prinzo
 family's car at Moe's Restaurant
 in Wyomissing!

Future Fantastic Smiles

Juan Abru	Michelle Goycochea	Mackana Nicholas	Ciara Tirado
Sarai Aldana	Kayley Grim	Drew Oleson	Sierra Torres
Elizabeth Allen	Naya Hancock	Nicolas Ostan	Kaylie Troutman
Olivia Allison	Madeline Hanley	Jaylla Ozoria	Shaina Twiggs
Yilda Almonte	Evan Harper	Cristina Paulino	Austin Uhrig
Ashley Astacio	Nicole Hartman	Jose Pena	Laura Villeneuve
Tyler Baus	Elizabeth Hensley	Nathan Phillips	Kyle Walter
Brian Bernal	Gillian Herzog	Julia Pickar	David Wasik
Stephen Bieber	Alexander Hughes	Madison Poticher	Sapphire Wehrmann
Ethan Blumer	Shawn Johnson	Joshua Prieto	Charles Weidner
Kayla Boas	Matthew Keller	Mitchell Pyles	Stephen Wenner
Eric Bonnett	Aubree Kilp	Fernando Ramirez	Nicole Werner
Maura Brennan	Andrew Kline	Dawson Rath	Gregory Whitehouse
Erich Buerkert	Shelby Kramer	Arie Reichardt	Caroline Whitmoyer
Rebecca Burkert	Jake Kuczawa	Jireha Reynolds	Tara Williams
Brandon Burkhart	Nicholas Kuzma	Alyssa Reynoso	Caleb Yount
Beverly Carlos	Kegan Laman	Joshua Rinker	Dylan Zellner
Justin Charriez	Michala Lambert	Eric Rodrigo	
Erica Cruz	James Laser	Jason Roland	
Jerid Cullum	Jenna Lemelin	Jonathan Roman	
Katie Cush	Rebecca Lentz	Jeremiah Rosario	
Kayla Daniels	Gregory Leto	Beveasha Rosario	
Junior Deschamps	Tamara Lewis	Zachariah Rosario	
Laura Dietrich	Katherine Loew	Luis Rosario	
Tania Dobronsky	Megan Lynch	Shafaq Sadiq	
Sydney Dougherty	Deanna Madison	Alexa Saidman	
Mark Egbert	Matthew Margin	Mihai Sanchez	
Kelly Ehrhart	Joseph Majesky	Sasha Santiago	
Michael Fegley	Kendra Mariana	Hannah Schultz	
Albano Ferreira	Kendra Mariani	Tyler Sensenig	
Meredith Finneran	Courtney Marley	Allison Sichler	
Alexandra Fisher	Jasadee Marquez	Brenda Skalski	
Eury Flores	Leland Martin	Kayla Slate	
Jeffrey Flores	Drew Mauroschadt	Autumn Smialek	
Kylie Foster	Amber McCoy	R. Aaron Smith	
Yanitza Francisco	Aaron McIntosh	Jozlyn Soto	
Jenna Fuller	Allyson McLaughlin	Melanie Speece	
Brianna Galanos	Nicholas Metz	Taylor Stiller	
Thomas Gangwer	Ashlie Miller	Carly Stiller	
Levi Garcia	Andrew Millman	Samuel Stoudt	
Joseph Gaul	Brian Monahan	Ann Sutherland	
Emily Gentile	Luke Myers	Allegra Taormina	
Marissa Gottschall	Preston Neidermyer	Joyner Terrero	

CONGRATS Connor! Our January Snowfall Contest Winner!

Connor is the winner of the January Snowfall Contest and received a \$25 gift card to the Haute Chocolate Café in West Reading. Connor guessed the closest amount of snow in January at the Reading Orthodontic Group, which was 0.5" (according to AccuWeather). Thanks to all who participated.



Get to know our staff!



Meet Robin Ambrogi

A **Treatment Coordinator** at Reading Orthodontic Group since April 2001, Robin's is one of the first fantastic smiles you'll encounter during your first visit to ROG. Always enthusiastic, she is knowledgeable and helpful with treatment, financing and insurance questions. Making sure you are an educated patient is her primary objective.

Outside the office, you might catch her dancing with her husband Gene, spending time with their son Patrick, or singing (with or without a microphone). She also loves traveling, walking, and making video/slideshows for her website SnapShotsInMotion.com



Meet Tracey Dennis

Meet Tracey, our own "Mrs. Clean" who joined the ROG team in August 2000 as our **Sterilization Technician**. Tracey is in charge of keeping our sterilization procedures within the guidelines set forth by OSHA. Always willing to give the orthodontic assistants a helping hand, we don't know what we ever would do without her.

Tracey graduated from Widener University, and enjoys spending time with her husband Harry and their two sons, Andrew and Chris. Some of her favorite past times include, walking, shopping, reading, and, did we say shopping??? The queen of "sparkle" just doesn't refer to clean with Tracey. Ask her about her collection of glittery purses and shimmering jewelry!

Broken Bracket! Not Again!



The scenario is your dinner table. Your child has just announced that he had a broken bracket!!! You just watched him eat applesauce, a French fry, spaghetti, grilled cheese... (you get the picture). What you didn't see is what he ate, chewed or drank when you weren't looking. Broken brackets occur most often when patients eat foods from



the **"DO NOT EAT"** list which will loosen the bracket's bond. Then with a simple spoonful of soup, the bracket will "pop" off. Please reinforce with your child the importance of being gentle with his braces. While a broken bracket is



FINISHED FANTASTIC SMILES

Charles Abreu
Katie Altieri
Megan Antosy
Maria Arias-Zelidon
Melissa Balthaser
Brett Barkasi
Stephanie Barker
Tina Bartman
Amanda Bialek
Lainie Binner
Jesse Boyer
Lauren Boyle
Patrick Boyle
John Brennan
Carley Brew
Wesley Bright
Felicity Brown
Ryan Brunner
Janson Cake
Savannah Cameron
Kristen Canaday
Jennifer Cassel
Cassandra Castellucci
Ann Chapin
Alexa Clapperton
Melissa Dengler
Justin Dunlap
Robert Ekvall
Summar Elgogari
Ryan Emkey
Matthew Eshbach
Katie Fisher
Troy Focht
Rebecca Focht
Stephanie Fogelman
Alexandra Gartner
Patric Garvey
Ryan Garvey
Nikki Gattone
Barbara Geigle
Dillon Gobright
Owen Hardy, Jr.
Scott Hart
Grayson Heck
Priscilla Heffelfinger

Destiny Hepner
Jessica Hiester
Seth Jack
John Paul Jaramillo
Jordan Jeter
Shelbi Johnston
Gabrielle Joyal
Jessica Kang
Melisa Keinard
Joshua Kelly
Casey Kerschner
Marisa Kirwan
David Knauer
Brandi Knight
Brett Koperna
Sarah Kopetsky
Ann Kusnierz
Caitlyn Laffey
Jessica Landis
Kayla Lash
Youngjoo Lee
H. Clayton Leib
Kyndra Leonardo
Rebecca Lincoln
Joseph Lord
Yi Lu
Carol Lubitz
Taylor Ludwig
Malcolm Mathies
Lindsay McCanney
Brenda McCully
Jodi McCusker
Michael McKently
Alexander Moffitt
Andrew Moss
David Moyer
Andrew Neider
Christopher Nelis
George Neumaier
Teresa Nguyen
Brooke Nikodemski
Brennan Noecker
Scott Palmer
Ashley Perry
Alex Philips

Alexandria Phillips
Savannah Phillips
Karli Phillips
Drew Pottieger
Rachel Priebe
Charline Quenee
Morgan Raneiri
Elsie Readinger
Alyson Reedy
Rebecca Rehrig
Andrew Rentschler
Linmary Rivera
Noel Rodriguez
Xavier Roman
Tori Ruyak
Yamil Sanchez
Kyle Sands
Kathryn Sautter
Megan Sellers
Laura Sensenig
Brandi Sensenig
Katherine Shaner
Eric Shelford
Corey Shirey
Timothy Shores
Christopher Short
Jacob Shott
Felicia Sikorski
Bradley Smith
Amy Stanislaw
Miranda Stephan
Karen Stone
Angelise Stuhl
Dennis Swartz, Jr.
Karen Thompson
Rachel Thompson
Marian Valosin
Jonathan Valverde
David Voigt
Brandon Walton
Jamie Weicicoskie
Hannah Weitzel
Briana Welker
Tristen Werber
Mary Kate Whitmoyer

Giselle Williams
Timothy Witmoyer
Helena Woytovich
Ashley Yoder
Kaitlyn Yoder
Lauryn Yoder
David Yuengling
Kendra Zemeski

PLEASE MARK YOUR CALENDAR

Missed appointments can slow down treatment time and plays havoc with our schedule. **There is a \$45 charge for all missed appointments.**

Check your appointments online!
Ask us how!

Cell Phones



While cell phones are NOT allowed in the operatory, feel free to step outside or into our foyer to use your cell phone.

Your cooperation is greatly appreciated.



Leah Borelli
 Facebook winner of the ROG Valentine contest
 "Why I love ROG"

I love ROG because of all the nice staff! I find it funny how the staff wears the same color shirt of when their favorite team loses and all that stuff. I love when u walk in and u see patients in the newspaper. Everyone is so nice there and funny too. I love how they have magazines, coloring pages for kids, and newspapers for us to read while the patients are waiting. Whenever I talk to my friends about ROG we talk about how we love it their and all the funny staff. ROG has fixed my brothers teeth and all my friends and they look great! thanks!

CAN YOU GUESS?
 Is it a plane? Is it a bird? Is it a 2 headed , smiling flying insect? Email your answers to braces@fantasticsmiles.com, a winner will be drawn from all the correct entries.



Please remember to update any email, phone and address information with our front desk. Thanks!

**STRAIGHT!
 TO THE POINT!**

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 GROUP**
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STUNNING SPRING ISSUE