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**Summer  
2010**



# SWELTERING SUMMER ISSUE



## Dr. Natalie Parisi

### lunches with Tony Blair!

Dr. Nat co-chaired this year's American Association of Orthodontists' meeting in Washington DC. Orthodontists and staff from all over the world met for 5 days at this national



convention which was 3 years in the planning. ROG doctors and staff took classes in all areas of orthodontics. This continuing education covered all aspects of the orthodontic practice, including the most up-to-date techniques in clinical treatment and sterilization practices. During the meeting, Dr. Nat had the opportunity to lunch with Great Britain's former prime minister, **Tony Blair**.

**Above** is a picture of them together.

**READING ORTHODONTIC GROUP**  
**STRAIGHT  
TO THE POINT!**

## "Taking the Guesswork Out of Braces"

The NY Times recently ran an article highlighting the use of 3-D technology that helps orthodontists be more accurate and also helps to shorten treatment



time. We are proud to say that at ROG, we have been using this technology for about one year and are thrilled with its results. The product is called OrthoCAD IQ and you can check it out online, or ask us about it. If you are interested in reading the full article: [http://www.nytimes.com/2010/07/08/fashion/08skin.html?pagewanted=2&\\_r=1](http://www.nytimes.com/2010/07/08/fashion/08skin.html?pagewanted=2&_r=1)

### Contents:

- Get to Know Us...
- Contest News...
- Future Fantastic Smiles
- Finished Fantastic Smiles
- What's new...



## GOT FACEBOOK?

Check out FB for the latest in ROG news. Enter our latest contest "Show Us Your Smile". Post your favorite smile pic on our FB page! Maybe your friends are already there! Showing off her fantastic smile is TaCari Talford.

## R U CONFUSED??

Are you confused about how to check your personal information from our website? Would you like to know how to check your appointment time or print receipts?



**WHAT YOU WILL NEED:**  
**Your User ID**  
**Your password** (if you don't have these, contact us.)

\*\*Go to [www.fantasticsmiles.com](http://www.fantasticsmiles.com). At the top right corner, click **Patient Log in**.

\*\*Enter your **last name, user ID and password**. A menu will appear along the left side.

\*\*Click **Account Info** to access financial information. Click **View Ledger of Payments**, follow instructions if you want to print receipts.

\*\*To view appointments, click **Appointments** from left hand menu, then click **View Appointment History** to view appointments

*Lucinda M. says: " I LOVE ROG, they changed my life at age 34. I always wanted to get braces to correct my teeth, then an issue with my jaw made it a priority. From the first call to schedule my consultation until my follow up after removal, the entire ROG team was so friendly and concerned about me. I love the end result, and for some reason I can't stop smiling. Thanks ROG for making me one of your Fantastic Smiles! "(4/28/10)*

CONGRATULATIONS

APRIL , MAY & JUNE

\$100 HYGIENE CONTEST WINNERS!

How well have **YOU** kept your teeth and braces clean?

If you score an "A" and no repairs are needed, you'll earn a ticket which is entered into the drawing. Each month we draw one ticket.

The winner receives a \$100 gift card!



April Winner  
Jamie Fox



May Winner  
Maura Brennan



June Winner  
Brittnee Patten

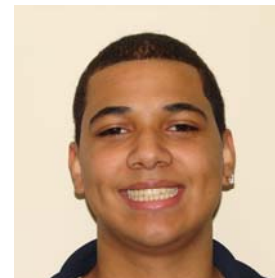
## ROG MAGNET CONTEST WINNERS



April 2010 Winner:  
Tracy spotted  
the lucky Cullum Family  
VW!



May 2010 Winner:  
The Lesik family van was  
spotted at Walmart  
in Temple by Wendy.



June 2010 Winner:  
Philip Santana's family  
car was tagged by Wilma  
In Reading.

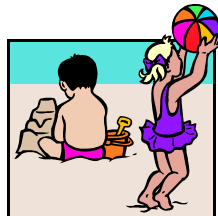
# Future Fantastic Smiles

Angela Afanador  
Eric Algeo  
Michael Anthony  
Ashley Arelline  
Isabella Arevalo  
Nicolette Bagoly  
Priscilla Barnes  
Kelly Barnett  
Kristen Barron  
Jared Bartholomew



Alexis Bednez  
Austin Beissel  
Mary Bevans  
Shey Bogumil  
Nikole Botscheller  
Jada Brown  
Massimo Brutto  
Thomas Buerkert  
Jackie Burke  
Joanne Camacho  
Taylor Care  
Evelyn Cedeno  
Cyrus Colon  
Emma Creamer  
Tachira Cruz  
Jose Curet  
Zoey Dawson  
Brianna DePaul  
Michelle Detweiler  
Dawn Dolan  
Margaret Dziamba  
Aubrey Eaken  
Colton Ehrhart  
Olivia Fenstermacher  
Kelsie Ferrari  
Kendale Fizz

Cassidy Franco  
Nathaniel Gallen  
Christian Gamboa  
Paige Garapola  
Victoria Gibbs  
Brett Gilbert  
Austin Gilbert  
Sean Gisler  
Alexa Goodwin  
Nicholas Gouck  
Andrew Gouck  
Magda Graciano  
Margaret Gregor  
Alexis Hartman  
Ryan Henrie  
Leslie Hernandez  
Denise Hileman  
Adam Houghton  
Ethan Hughes  
Deanna Hummel  
Tyler Iffrig  
Carly Jablonski  
Natalie Jones  
Ashish Kalani  
Sibyl Kane  
Carly Kauffman  
McKenzie Klee  
Alyssa Kline  
Kristoffer Kline  
M. Brock Kovach  
James LaFollette  
Jonathan LaFollette



Allyson Latshaw  
Cydney Lawrence  
John Leonardo  
Ryan Lessig  
Jordan Lilley  
Joseph Lupia

Joscelyn Lynam  
Stephen Markley  
Kyle McElroy  
Sarah McGregor  
Trisha McHugh  
Brishaw McKnight  
Krista Naftzinger  
Chase Ober  
Merary Ojeda  
Connor Orischak  
Emily Pepper  
Taylor Pool  
Christopher Power  
Valentina Readinger  
Austen Ream  
Gabriel Reber  
Austin Reigel  
Dorothy Reigel  
Matthew Relkin  
Deanna Reuben  
Joel Reyes  
Ethan Rhoads  
Ashley Robles  
Aaron Rohrbach  
William Roland  
Kiana Roman  
Michael Romeo  
Ian Roth  
Jordyn Sailer  
Sydney Schlappich  
Karlee Schmidt  
Hannah Schoenly  
Brett Seidel  
Megan Sensenig  
Paul Serafino, IV  
Alexander Shields  
Sophie Shields  
Ryan Showalter  
Stephanie Sievers  
Dalton Sikorski  
Josephine Sipler  
Kate Skiptunas  
Travis Slapkowski  
Trevor Smith  
Owen Smith  
Jadah Spencer

Mary Elizabeth Stone  
Jacqueline Strobel  
Kelly Stuber  
Lauren Swavely  
Leah Sweitzer  
Leslie Tavarez  
Jakob Templin  
Peter Tietbohl  
Sarah Tome  
Todd Toso  
Sarah Trafford  
Gabriel Werner  
Timothy Whitmoyer  
Kathleen Williams  
Bryce Witman  
Aaron Witmoyer  
Leslie Wohlbruck  
Stephen Wounderly

If you are unable to keep your appointment, please call ahead to reschedule. Not cancelling will result in a \$45 missed appointment charge.



Please note that your insurance will NOT cover this cost.

## Get to know our staff!



### Meet Wilma Cotto

It was our lucky day in August 2001 when Wilma walked into our office. Fully certified in Dental Assisting from Ponce Paramedical College, Wilma blended seamlessly into our office taking over Chair 3. Recently migrating to Chair 7, Wilma's duties also include training all incoming new staff. We are blessed with her bilingual talents! Keeping warm through these PA winters is a top priority with Wil but she finds it much easier since baby Jaykob arrived in February 2009. Jaykob, dad, Jean, and son, Jean Jr. keep Wil busy and happy. They love spending time with family and lots of cousins!



### IT'S GRANDBABY NUMBER #3 FOR DR. "D" !!!

Congratulations to proud grandparents, Dr. Doleva and wife Jo-Anne, for their 3rd grandchild born to their daughter and son-in-law, Kristin and Mark. Zoe is welcomed home by sister and brother, Addison and Austin.

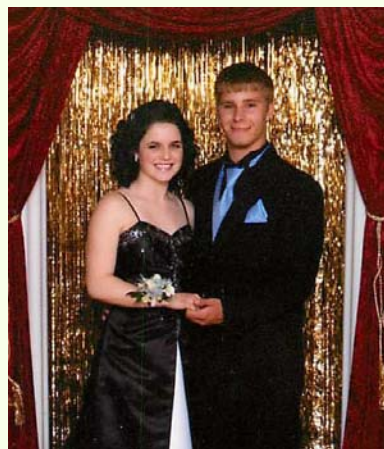
### Best Wishes Heather Slocum



ROG has enjoyed Heather's sparkling smile and infectious laugh since February 2006. A trained dental assistant when she joined us, Heather took right over at Chair 8. Sadly Heather will be leaving us soon to follow her dreams and start a new life with boyfriend Nick, in West Virginia. We wish you well Heather!



**Welcome Abby Miller!** A 2010 Oley Valley High School grad, Abby will be joining ROG for the summer. Abby, also is a grad of Berks Career and Tech School with a degree in Dental Assisting and will be leaving us in September to attend Northampton Community College for Dental Hygiene. In her spare time Abby likes to swim, shop, and just hang out with friends.



### Finished Fantastic Smiles glow at the Wilson HS Prom!

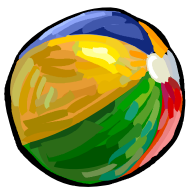
Jess Moss, daughter of ROG assistant Carol, is grinning along with date Blake East, son of former ROG assistant Lori.



**Everyone  
enjoyed some lemonade  
at their stopover at ROG,  
during the  
annual  
Sacred Heart School  
Walk-a-thon April 2010**

# FINISHED FANTASTIC SMILES

Sage Angelisanti  
Tyler Angstadt  
Evan Arnott  
Alexa Aron  
Joey Auchenbach  
Zachary Bailey  
Jenna Bednar  
Alexandra Bernosky  
Stephanie Bohn  
Wendy Bonn  
Alexander Bowers  
Karlene Brochu  
Hana Buckholz  
Savannah Cameron  
Megan Campbell  
Sergio Castaneda  
Stephanie Celiberti  
Danya Chabinec  
Gabrielle Chilton  
Maria Ciabattoni  
Andrea Clapperton  
Seth Coldren  
Jordan Cortazzo  
Amanda Crawford  
Hannah Davis  
Julia Degruchy  
Thomas DePaul  
Caitlin Dietrich  
Robert DiPuppo  
Krysten Dmochowski  
Scott Dreisbach  
Mary Kate Duncan  
Megan Eddy  
Jolin Erb



Nicholas Ercoli  
Derek Evanosky  
Morgan Evans  
Erin Feryo  
Austin Fields  
Jake Focht  
Alexander Friday  
Deshon Giddens  
Christy Glass  
Nicole Green

Justin Greth  
Meghan Gumphier  
Christine Haller  
Karissa Hannum  
John Harkins  
Austin Hart  
Robert Hausch  
Julie Henrich  
Madison Henry  
Melaine Hertzog  
Shawn Hoffman  
Claudine Holingjak  
Nikki Rae Hurst  
Daniel Izzo  
Breeanna Janis  
Eleni Kearney  
Anthony Kidron  
Christopher Knockstead  
Rene Kohler  
Katelyn Konopelski  
Natalie Konowal  
Brandon Koonce  
Stephanie Kotula  
Jacob Kramer  
Madeline Kring  
Joan Kulp  
Alyssa Lawrence  
Brittany Lazer  
Jon Luke Lebo  
Elizabeth Leiby  
Drew Leidich  
Troy Lengel  
Kaitlyn Lerch  
Joseph Lisa  
Alexis Lobb  
Margariete Malenda  
Kyle Manbeck  
Jessica Martell  
Dustin Martin  
Brian McFalls-Rios  
Karen Meyers  
Lucinda Miller  
Cheyenne Miller  
Keisha Mingucha  
Alex Moll  
Shannen Moser  
Jessy Moyer  
Ashly Moyer  
Brittany Natole  
Christopher Nelis

Aubrey Nelson  
Chelsea Novak  
Michael Oxenreider  
Theresa Payne  
Beverly Pergola  
Michelle Perkins  
Angela Pilat  
Sara Plank  
Michael Pottieger  
Matthew Puwalski  
Brittany Quillman  
Morgan Raneiri  
Rachel Rauen  
Cody Readinger  
Brandon Reichard  
Katherine Rinehart  
Todd Rober  
Courtney Roseman  
Alexa Sarig  
Cassidy Schultz  
Jennifer Seyler  
Yancey Seyler  
Amanda Shenk  
Joseph Sinclair  
Alexis Skrocki  
Taylor Snyder  
Sara Stahl  
Katherine Stalnaker  
Ashlee Stanley  
Sarah Strause  
Todd Stubblebine  
Chloe Stump  
Johanna Swoyer  
Christopher Talbot  
Jennifer Thuss  
Mirabella Vatafu  
Jessie Wallace  
Wendy Walter  
Alexis Weaver  
Ashley Weil  
Jamie Weisberg  
Courtney Weise  
Devin Whitford  
Rachel Williams  
Ashley Williams  
David Witmoyer  
Taylor Zackowski  
Christine Zelano  
Hannah Zerbe  
Katie Zoll

## REMEMBER:

- \*NO GUM!
- \*NO ICE CHEWING!
- \*NO HARD OR STICKY CANDY!
- \*NO PENCIL CHEWING!
- \*AVOID PIZZA CRUST, BAGELS, HARD PRETZELS!
- \*SLICE HARD FRUITS INTO THIN SLICES!
- \*COOK HARD VEGETABLES FIRST!



**THERE WILL BE  
A \$25 CHARGE  
FOR  
HABITUALLY  
BROKEN  
BRACKETS!  
Your insurance  
will NOT cover  
this cost!**



## ROG STAFF MEMBERS ALSO PROUD PARENTS OF THESE RECENT GRADS!



**Emilie Haaf**, left, daughter of ROG lab tech **Kevin** and wife, Valerie, graduated from Kutztown High School and earned a scholarship to Kutztown University. She will be majoring in Fine Arts.

**Jessica Moss**, right, daughter of operatory assistant **Carol** and husband, Bryan, graduated from Oley Valley High School and Berks Career and Technology Center. Her plans are to continue her studies in radiology.

### MOTHER'S DAY CONTEST WINNER

Stephanie LaManna, mom of Kaitlyn, is smiling because she won a gift certificate for Tina's Salon and Day Spa in West Reading!



### FATHERS DAY CONTEST WINNER:



Larry Lattanzio, dad of Marissa and Anthony, smiles thinking about his sparkling vehicle soon to be getting detailed by Autosheen of Wyomissing.

Did you know that we will go to school and pick up your children for their orthodontic appointment? Just a one time fee of \$100 covers your child for the entire time they are in braces. **For those already riding SIM, please remember to mail in your SIM update form for the 2010-2011 school year, no \$ due!**



**STRAIGHT!  
TO THE POINT!**

## READING ORTHODONTIC GROUP

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