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**READING**  
ORTHODONTIC GROUP

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**WINTER  
2011**

**BRRR...BABY, IT'S  
COLD OUTSIDE!!!**



# LESIK FAMILY WINS FREE BRACES

READING ORTHODONTIC GROUP

**STRAIGHT  
TO THE POINT!**

Contents:

- Get to Know Us...
- Contest News...
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ROG congratulates the Lesik family, 2010's ROG Magnet winner! Dr. Natalie, Dr. Doleva, Courtney, mom Sheryl and little sisters are grinning as they accept their certificate. Along with 11 other monthly winners, the Lesiks were invited to the annual winners pizza party held at the Works in Wyomissing. Their number was chosen at random to receive free orthodontic treatment. A vehicle bearing the ROG magnet is chosen monthly. The twelve monthly winners are invited to the annual pizza party and a winner is drawn that day. Ask any ROG staff member for a magnet and details! Next year's winner could be YOU!

**Please remember to update all of your contact information with us.**

It is very important that we have your cell, home and or work phone numbers. If the weather turns bad



**SMILES IN MOTION:**

*WE PICK UP YOUR CHILD AT SCHOOL FOR APPOINTMENTS! ASK US HOW! SERVING BERKS COUNTY SCHOOLS AND COCALICO!*



**FREE BRACES???**



**YOU COULD BE A WINNER!**

Have you been seeing ROG magnets displayed on car bumpers lately? You could be the lucky winner of free braces. Place an ROG magnet on your car. If your car is spotted by an ROG staff member, you will receive a \$25 Target gift certificate. Of the twelve monthly winners, one lucky family will be randomly chosen to receive free treatment!



**CONGRATULATIONS**  
July, August, September

**\$100 HYGIENE CONTEST WINNERS!**

How well have **YOU** kept your teeth and braces clean?

If you score an "A" and no repairs are needed, you'll earn a ticket which is entered into the drawing. Each month we draw one ticket.

The winner receives a \$100 gift card!

**OCTOBER WINNER  
RACHEL SMITH**



**NOVEMBER  
WINNER  
JAKE HORAY**

**DECEMBER  
WINNER  
DANIEL  
KILLIAN**

**ROG MAGNET CONTEST WINNERS**



**OCTOBER 2010 Winner:**  
Cheryl tagged the lucky Griffith's minivan at Redners in Leesport

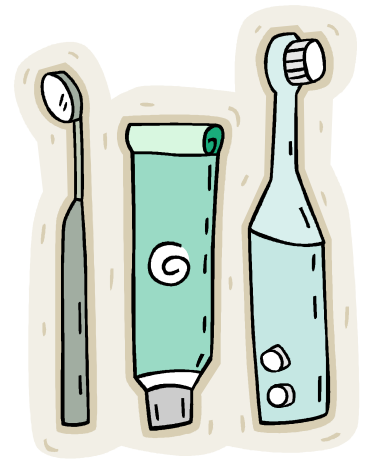
**NOVEMBER 2010 Winner:**  
The Berger's family car was spotted by Lori at Lowes, in Sinking Spring.

**DECEMBER 2010 Winner:**  
The Shollenberger's Ford truck was tagged at Berkshire Mall by Jen!

# Future Fantastic Smiles

## **Sonicare maintenance, it makes a difference!**

If you are finding that your Sonicare is on the blink, please don't pitch



it or call the company before you clean it thoroughly. Spray cleaner inside the the handheld piece, let sit then scrub with old toothbrush or Q-tip. Spray toothbrush head around magnets and above. Loosen cap and spray inside. Brush away any residue. Recharge your toothbrush.

# ROG Magnet Pizza Party 2010



Jessica, Ashley and Carol



The Hogan family with Dr. D



Big smiles representing the Fries Family



Chris and Beth



The Griffith Family



The Lesik Family



Ellen and Jen



Dr. Natalie and Dr. Doleva



The Cullum Family with Dr. Nat

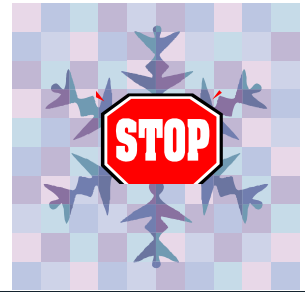


The Hauck Family

# FINISHED FANTASTIC SMILES

## REMEMBER:

- \*NO GUM!**
- \*NO ICE CHEWING!**
- \*NO HARD OR STICKY CANDY!**
- \*NO PENCIL CHEWING!**
- \*AVOID PIZZA CRUST, BAGELS, HARD PRETZELS!**
- \*SLICE HARD FRUITS INTO THIN SLICES!**
- \*COOK HARD VEGETABLES FIRST!**



**THERE WILL BE  
A \$25 CHARGE  
FOR  
HABITUALLY  
BROKEN  
BRACKETS!  
*Your insurance  
will NOT cover  
this cost!***



# Attitude

The longer I live, the more I realize the impact of attitude on life. Attitude, to me, is more important than facts. It is more important than the past, than education, than money, than circumstances, than failures, than successes, than what other people think or say or do. It is more important than appearance, diftiness, or skill. It will make or break a company... a church... a home. The remarkable think is we have a choice every day regarding the attitude we will embrace for that day. We cannot change our past...we cannot change the fact that people will act in a certain way. We cannot change the inevitable. The only thing we can do is play on the one thing we have, and that is our attitude... I am convinced that life is 10% what happens to me and 90% how I react to it. And so it is with you... we are in charge of our Attitudes. ~Charles Swindoll

*Don' t forget to visit our website,  
[www.fantasticsmiles.com](http://www.fantasticsmiles.com). You can view your xrays and photos,  
check future appointments, and print out receipts.*



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